



Premium Blog Theme Control Panel

Estimated Read Time: 4 Minutes

www.loanofficermarketinglab.com/blog

This mini-guide will walk you through the configuration of the All In One IM Theme you downloaded today. You'll start off by logging in to the Wordpress Admin panel. On the left sidebar, you'll click on Appearance, and then look for the theme options.

You will be brought to this page:

All-In-One IM Theme settings

Header Setup [Save changes]

Site Title / Logo: text [dropdown] Indicate whether you would like to use a logo, or a text based title, taken from your 'Blog Title' settings.

Logo file: /home/cuthere/public_html/be [text] If you would like to use your own logo, first upload it to the web, then insert the URL of your logo file.

[Save changes]

Welcome Message [Save changes]

Welcome Title: Welcome or Opt-in Enter a title to display for your welcome message.

Message:

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<a href="http://beststlouispizz /wp-content/uploads /2009/06/sidebar-graphic1.jpg"><img class="aligncenter size-full wp-image-70" src="http://beststlouispizz
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Text to display as welcome message.

Display Welcome Message?: yes [dropdown] Indicate if you would like to display the welcome message, yes/no.

Callout 1: You can upload a logo, or even better, choose to add text that will appear in your site header. I prefer text for now...

Callout 2: If you do decide to add a logo or photo to your header, you will first need to add that image to your server with FTP - Filezilla. You will type out the direct link to that file here.

Callout 3: Click on the Left Sidebar to Add a New Post. Type out a call to action, or greeting to your visitors. Next, click the HTML tab to convert what you just typed to HTML, and copy it. Head back over here, and paste it into this box. You now have a custom greeting for your site visitors....

Contact Details Box Save changes

Display Contact Box? Indicate if you would like to display a contact box on your main page.

Display Twitter? Indicate if you would like to display a Twitter icon on your main page.

Twitter ID Enter your Twitter ID.

Display Feedburner subscription? Indicate if you would like to enable readers to subscribe to your Feedburner feed, yes/no.

Feedburner Name Enter your feedburner username.

Feedburner Subscription Message Text to display to invite subscription via Feedburner.

Display Email Contact? Indicate if you would like to enable readers to contact you via email, yes/no.

Email Address Enter your contact email address.

Save changes

Remember when I asked you to setup a Twitter account? This theme comes built in with a Twitter icon that leads directly to your Twitter profile.

Select YES for both of these questions, then add your Twitter profile name to the 3rd box.

Your Feedburner account should now be setup. If you add your feedburner username, this theme will automatically connect with your account.

In the third box here, you can type out a custom message to encourage website visitors to signup to your RSS feed.

Add your email address here. All of the contact details you've added up until now: Twitter, Feedburner, and now email address will all be displayed in a CONTACT box on your main page.

AdSense Setup

AdSense Publisher ID Enter your AdSense Publisher ID

AdSense Tracking Channel Enter your AdSense Tracking Channel ID

Anything from this point all the way to the bottom of the options page should be set as "no" or "do not display" - If anything is pre-filled in, simply delete it, and save your changes at the bottom of the page.

Down the road, as you become more adept at using your theme, you will be able to come back in and experiment with some of this ad space to better market your services. But for the time being, it's easiest to eliminate these ad spaces and focus on configuring the rest of your site.

Clickbank Setup

Clickbank name Enter your Clickbank username

Clickbank keywords Enter the keywords you want Clickbank to deliver ads for, separated by commas.

Advertising Management

Note: A maximum of 3 AdSense blocks can appear on any one page

728x90 billboard
 Location: under logo and menu Nominate what kind of advertising you want under your content, or to disable the location

Not much to it! Once you have the basic settings saved, you can go back to making blog posts (Even if they're experimental posts) and setting up pages to see how it will look when it comes together.

Next you'll spend some time on your widgets. Watch the video and finish fleshing out your site with Widgets next...

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